DESTINATION TRAVEL PUBLICATION





700K+

Social reach



bK+ E-mail Subs



1.1M+
YouTube views





800K+

Pageviews per month









ABOUT VIATRAVELERS

Travel is the only thing you can do that stimulates all of your senses. And it doesn't just stop there, you learn, grow and develop as a result of your travel experiences.

ViaTravelers, and our audience, understands that. We strive to provide the ultimate experience of travel, which includes videography, photography, audio, written content, and those local experiences worth



BLOG STATISTICS



DEMOGRAPHIC

Female

LOCATION 73%

USA

5% 12% UK Others

ABOUT OUR WRITER TEAM

Our team of writers is made up of experienced travel journalists, bloggers, and photographers who are passionate about exploring the world and sharing their experiences with our readers. From visiting remote towns to luxury beach resorts, our writers bring a wealth of knowledge and unique perspectives to every story. Our team is committed to providing our readers with informative, engaging, and inspiring content that will encourage them to explore the world and experience new cultures.

ABOUT KYLE

Kyle is a former finance nerd turned online entrepreneur. After working 10+ years in investment banking and private equity, he found a new passion and second career in learning about people and the world through travel and new cultural experiences.

Kyle has scaled several websites in his previous online ventures and has worked with brands such as Yahoo! Finance, Reader's Digest, Forbes, Best Company, and Cult of Mac.











PARTNER WITH US



SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES



+ #1 spot at top of fold of existing article on a 6-month fixed fee basis

\$2.500+

In-Content

Placement

\$1,000-\$2,500

Custom In- Content Placement

+ Rate varies
depending on
placement and is
based on a 6-month
fixed fee basis







\$1,000

CAMPAIGN RATES

1x Article SEO Optimized

+ Full Marketing Promotion +Written by us

*All Packages Include Original Photography, Graphics & Data

OUR APPROACH

ViaTravelers takes partnership campaigns very seriously. We only select a few set of companies, agencies and services each year. We focus on high returning campaigns focused on revenue.

We are not a company focused on instant gratification marketing but rather we take a long-term approach that will drive results organically. We use social channels to multiply the reach of these campaigns.



PARTNERSHIP OPPORTUNITIES



YOUTUBE VIDEO

We love video! This is the best way to capture the way a city looks, feels and sounds (without visiting it, of course). We will create a full video guide on your local area, product or service completely optimized for YouTube SEO.

\$3,000 / VIDEO

EMAIL MARKETING

Our email subscribers are highly engaged with open rates and click rates above industry averages of 25+% and 5+% on each email send. For each email campaign, we can include an image placement with an additional text link to your offering.

\$250 / EMAIL